

iOS SDK

How to use this SDK in your iOS Applications

Step 1: Get the code

Download Mobile SDK files from your zone near to invocation code.

Step 2: Extracting the SDK files

Extract that .zip file then copy the library file into your application folder.

Step 3: Add library files into your application

Library file named libinfomo_Lib.a is available in the zip file and include folder for header file, Add this library files and include folder into your application and use this library file by following the code structure given below,

Interstitial Image Ads:

- To import the library file.

```
# import "Ad_Response.h"
```

- Get adformats values by using the below code.

```
response = [[Ad_Response alloc] init];

NSMutableDictionary *dict = [NSMutableDictionary dictionary];
[dict setObject:@"Male" forKey:@"gender"];
[dict setObject:[NSNumber numberWithInt:25] forKey:@"age"];
[dict setObject:@"165" forKey:@"height"];
[dict setObject:@"65" forKey:@"weight"];

NSString * keyword = @"runningshoes,runningsneakers,sports";
```

Custom Targeting Code:

```
[self.view addSubview:[response PassZoneid:globalzone customTargeting:dict
setKeyword:keyword PassCoordinateXAxis:0 PassCoordinateYAxis:2
PassFrameWidth:CGRectGetWidth(self.view.bounds)
PassFrameHeight:CGRectGetHeight(self.view.bounds)]];
```

- **PassZoneid:** You can enter your zoneid for any basic ads replace 1 with your zoneid. The zoneid associated with your app's inventory. You must include the a zone id or an error will be thrown. Here PassZoneid parameters accept the more than 1 parameters that is ZoneID it's a String type[Ex: 200,201,202].

- **Custom Target:** Users who had this below target data as a received the ads.

★ NSMutableDictionary *dict = [NSMutableDictionary dictionary];

★ [dict setObject:@"male" forKey:@"gender"];

★ [dict setObject:[NSNumber numberWithInt:12] forKey:@"Age"];

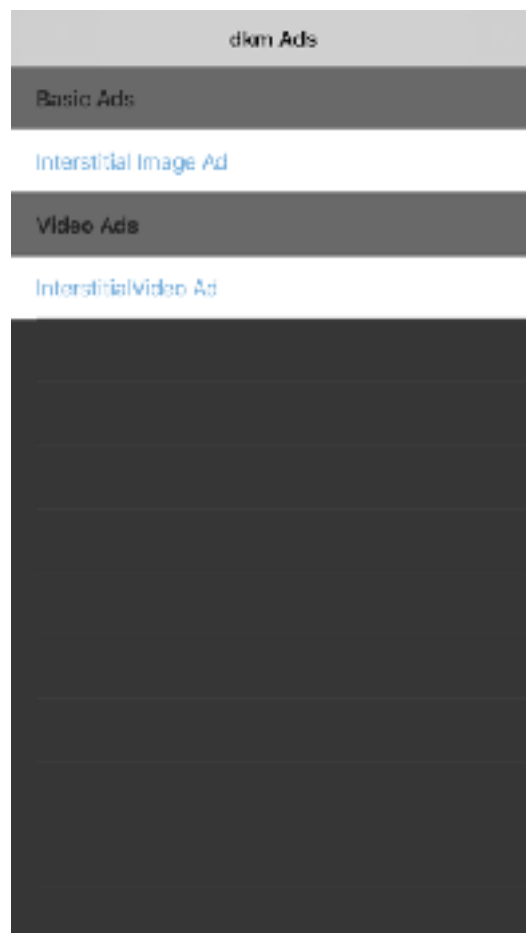
★ [dict setObject:@"65" forKey:@"weight"];

★ [dict setObject:@"140" forKey:@"height"];

- **setKeyword Target:** Users who had this below target data as a received the ads. The setkeyword parameters used for to pass the keywords.Its support the string type. Using this function we can target the users based on the parameter values.

Infomodemoapp Procedure:

- Choose the adformats from the list.
- Enter the zoneid then click the load ad button.
- You can view the ads in the screen.



Carrier

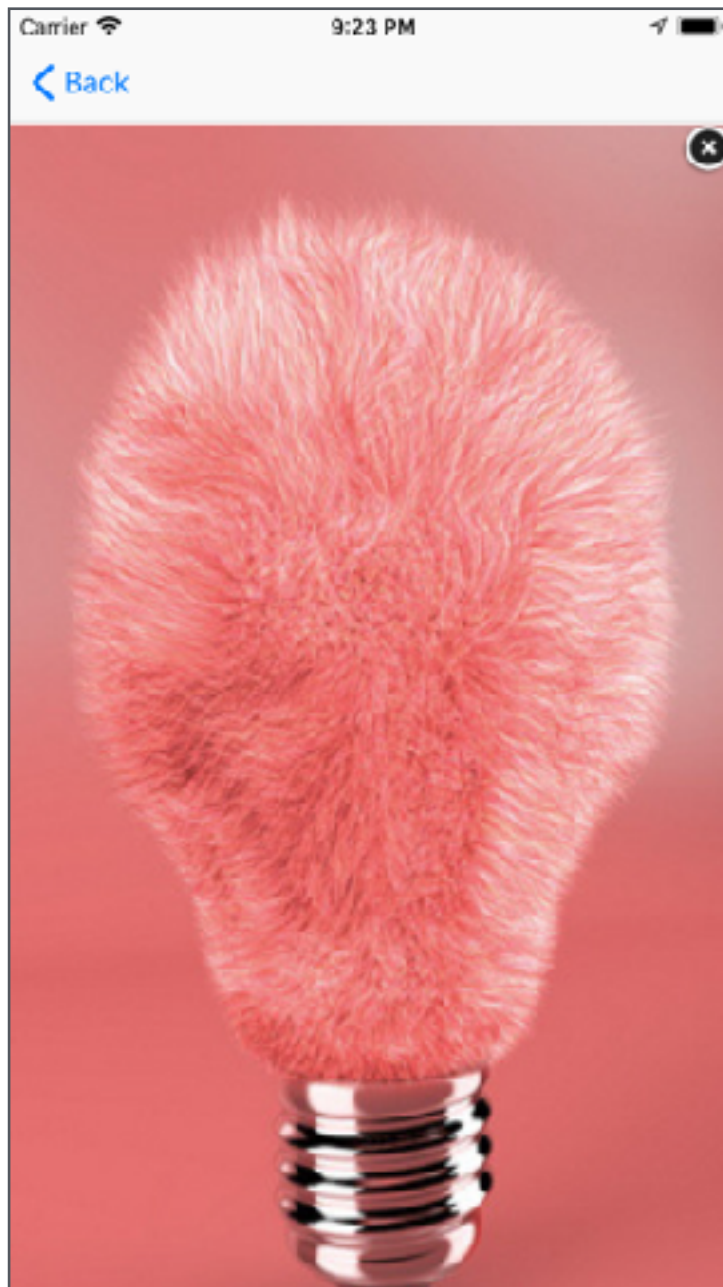
9:24 PM

< dkm Ads

Enter Zone id

7

Load Ad



Note:

- Change your build settings architecture to \$(ARCHS_STANDARD_32_BIT)
- If you are using iOS9, include the below code in info.plistfile (For security reason MAC OS X EI Capitan has blocked the https)

```
<key>NSAppTransportSecurity</key>  
<dict><key>NSAllowsArbitraryLoads</key><true/></dict>
```

- Other than iOS9, no need to change any config setup in info.plist.
-

Interstitial Video Ads:

Interstitial video ads are full-screen, short clips that are presented to users at natural transitions during an in-app experience. An interstitial video can function as a natural transition and is deployed to monetize apps without interfering with the user experience. Interstitial video ads are popular in gaming apps and others that have marked transitions, as these moments offer the best space to naturally integrate these types of ads.

- To import the library file.

```
# import "Ad_Response.h"
```

- Get adformats values by using the below code.

```
response = [[Ad_Response alloc] init];
NSMutableDictionary *dict = [NSMutableDictionary dictionary];

[dict setObject:@"male" forKey:@"gender"];
[dict setObject:[NSNumber numberWithInt:12] forKey:@"Age"];
[dict setObject:@"904583494" forKey:@"phoneNumber"];
[dict setObject:@"some@gmail.com" forKey:@"email"];
```

```
NSString * keyword = @"runningshoes,runningsneakers";
```

Custom Targeting Code:

```
[self.view addSubview:[res PassZoneid:globalzonevalue customTargeting:dict
setKeyword:keyword]];
```

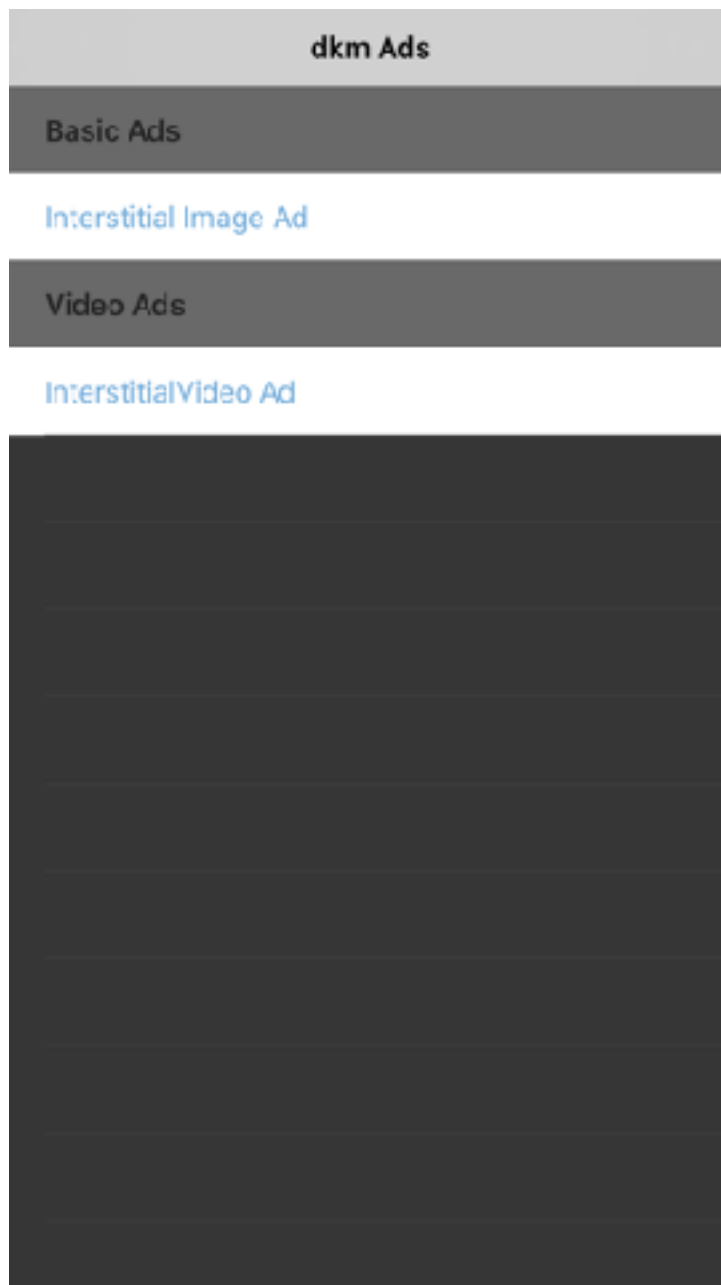
- **PassZoneid:** You can enter your zoneid for any basic ads replace 1 with your zoneid. The zoneid associated with your app's inventory. You must include the a zone id or an error will be thrown. Here PassZoneid parameters accept the more than 1 parameters that is ZoneID it's a String type[Ex: 200,201,202].
- **Custom Target:** Users who had this below target data as a received the ads.

★ NSMutableDictionary *dict = [NSMutableDictionary dictionary];

- ★ [dict setObject:@"male" forKey:@"gender"];
- ★ [dict setObject:[NSNumber numberWithInt:12] forKey:@"Age"];
- ★ [dict setObject:@"65" forKey:@"weight"];
- ★ [dict setObject:@"140" forKey:@"height"];

- **setKeyword Target:** Users who had this below target data as a received the ads. The setkeyword parameters used for to pass the keywords.Its support the string type. Using this function we can target the users based on the parameter values.

After Ads will be Shown Like Below:



Carrier

9:54 PM

47

<

dim Ads

Enter Zorax id

8

Load Ad

